

ABSTRACT OF THE DISCLOSURE

A service provider places a server at a data center and a service user searches a website, connecting a terminal to the Internet. When the service user specifies a URL in a website server via a terminal accessable to the Internet, data
5 of content stored onto the server is read out and transmitted to the terminal of the service user. The server stores customer information received from the service user and performs a customer registration as a merchandise purchaser.
10 After completing a customer registration, information advising a membership registration different from a customer registration is transmitted to the service user.

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